



# Chief Financial Officers Conference

*Striving for Excellence in Financial Management*

**November 11-14, 2014**

**Sheraton New Orleans Hotel**

**500 Canal Street**

**New Orleans, LA 70130**

**504-525-2500**



# Council of the Great City Schools

Under the rubric, *Managing for Results*, the meeting will focus on how districts can produce better results and regain public confidence in a highly compliant and regulatory environment at a time when they face a higher level of scrutiny than ever before.

## Who Should Attend:

- >Chief Financial Officers
- >Key Finance staff (Budget Directors, Accounting Directors)
- >Risk Managers
- >Directors of Procurement
- >Internal Auditors
- >Senior Management

## Focus:

CFOs, Key Finance Staff, Risk Managers, Procurement Directors and Internal Auditors will discuss important issues they have selected that will include, but not limited to--

- > Monitoring the Affordable Care Act (ACA) including Employer Mandates and the 2018 Excise Tax
- > Impact of GASB Accounting Standards
- > Deferred Maintenance: Its Cost Consequences
- > Risk Managing Charter Schools
- > Summer School Spending
- > Managing Vendor Performance
- > Metrics, Benchmarking and Performance Management
- > Cyber Security & Liability
- > The “Value-Add” Proposition
- > Cost Indicators and Academic Performance Measures
- > E-Procurement
- > Property Insurance/FEMA
- > Reverse Auctions/Piggyback Contract/ Consortiums/State Contracts
- > Disaster Recovery, Contingency and Business Continuity
- > Tort liability, Compliance, FERPA
- > Internal Control
- > Surplus Sales and On-Line Auctioneering
- > Performance Auditing
- > How the Auditing Function Should Be Organized
- > Quality Assurance

## Meeting Format:

**Attendees will meet in general sessions, separately in breakout sessions and concurrently when appropriate.**

- > **Tuesday, November 11** - General sessions with the CFOs, Key Finance Staff, Directors of Procurement, Risk Managers and Internal Auditors
  - “Round Robin” discussions on the issues and challenges large school districts face
  - Working sessions on Performance Measurement & Benchmarking (KPI) to improve operational effectiveness, achieve efficiencies and generate costs savings
- > **Wednesday, November 12** - Separate Breakout Sessions with the CFOs and Key Finance Staff, Directors of Procurement, Risk Managers, and Internal Auditors
  - Discussions on priority issues each of the groups face in large public school districts; and presentations on standards or best practices to address them
- > **Thursday, November 13** - Concurrent Sessions with the CFOs, Key Finance Staff and Directors of Procurement; CFOs, Key Finance Staff and Risk Managers; and CFOs, Key Finance Staff and Internal Auditors
  - “Report outs”, discussions and panel presentations on the priority issues from the breakout sessions
- > **Friday Morning, November 14** – General Session with the CFOs, Key Finance Staff, Directors of Procurement, Risk Managers and Internal Auditors  
“Round Robin” discussions on remaining issues large school districts face
- > Wrap Up and Departures.

# CHIEF FINANCIAL OFFICERS (CFO) Conference Registration Form

Name: (Print or type) ( ) Mr. ( ) Ms. ( ) Mrs. ( ) Dr.

Organization:

Title:

Address:

City:

State:

Zip Code:

Telephone #: ( ) \_\_\_\_\_

Fax #: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

- ( ) \$150 Council School District Member - per person  
( ) \$250 School District Non Member - per person  
( ) WAIVED Company Sponsoring - (each person fill out a registration form)  
( ) \$575 Additional person from Company Sponsoring  
( ) \$1,500 Companies NOT Sponsoring - per person

Enclosed: ( ) check# \_\_\_\_\_ ( ) purchase order# \_\_\_\_\_

( ) Visa ( ) Master card ( ) American Express ( ) Discover

Card# \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ 3 digit # \_\_\_\_\_

## FOR MEAL COUNT & MATERIALS

Arrival/ Departure Dates & Time: \_\_\_\_\_

- YES, I plan to attend the 15th Anniversary of the Bill Wise Award Reception on  
Wednesday, November 12th (Please indicate before November )

We are also accepting registrations online.

To register online for the CFO Conference go to: <http://www.cvent.com/d/h4qvc2>

## REFUND AND CANCELLATION POLICY:

All cancellations, refund requests or substitutes must be made in writing and faxed to (202) 393-2400. Registration cancelled on or before October 20th, will receive a full refund. Cancellations made after October 20th and before November 1st will be billed or refunded 50% of the registration fee. Cancellations after November 1st or no shows on November 11th will not receive a refund and will be billed the full amount. For Checks, have invoice number, registrant name & conference name listed on check.

## HOTEL INFORMATION;

To make hotel reservations go to <https://www.starwoodmeeting.com/Book/councilofthegcs> or contact the Sheraton by phone at 504 525-2500. Mention CGCS. All reservations must be confirmed with a credit card. The cutoff date for the group rate is October 20th and room rates are \$199.00/per night, single and double, plus 13% sales tax. Support CGCS and secure your guest rooms within the official headquarter hotel. (Rooms are limited).

**For questions contact Terry Tabor or Anna Barrera at:  
(202) 393-2427**

**Return this entire form with payment to:**

**Council of the Great City Schools**  
1301 Pennsylvania Avenue, N.W., Suite 702, Washington D.C., 20004  
**or**  
Fax credit card payment or purchase order number to: **(202) 393-2400**



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